

Cole Hartford

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EDUCATION

University of Massachusetts Amherst

Bachelor of Science in Managerial Economics, Minor in Information Technology

Amherst, MA

Expected May 2026

- Major GPA 3.89 | Cumulative GPA 3.85 | Dean's List | Chancellor's Award
- *Relevant Coursework:* Advanced Statistics, Applied Data Analysis, Public Policy Analysis, A.I. in Business

EXPERIENCE

The Pioneer Valley Planning Commission

Transportation Planning Intern

Springfield, MA

June 2025 – August 2025

- Contributed to town meetings focused on improving safety for vulnerable road users and shaping local policy decisions
- Organized and analyzed field data using Excel for regional planning use
- Used GIS tools to assess pavement conditions for infrastructure planning
- Installed traffic counters and monitored vehicle volumes

UMass Amherst Information Technology

Student Ambassador

Amherst, MA

January 2025 – May 2025

- Evaluated user experience on campus platforms, providing actionable feedback to the IT team for potential improvements
- Engaged in campus outreach through tabling sessions to inform students about IT resources
- Promoted IT resources across social media platforms

Sebago Town Office

Municipal Planning Intern

Sebago, ME

May 2024 – August 2024

- Conducted consulting research to improve the efficiency of the town transfer station, reporting directly to Town Manager
- Identified multiple options to reduce expenses and increase revenue, prioritizing strategic initiatives in capstone report
- Performed cold calling to establish communications with employees from other towns, facilitating information exchange and collaborative problem-solving
- Created surveys and gathered insights from a diverse group of stakeholders, including town residents and town employees

Hannaford Supermarkets

To-Go Shopper

Yarmouth, ME

June 2022 – May 2024

- Aided the completion of over 105 orders a day in a fast-paced work environment
- Supported managers and coworkers in a team to fulfill orders in a timely manner
- Provided customer service while shopping orders

ACTIVITIES

MASSPIRG

Grassroots Leader

Amherst, MA

January 2025 – Present

- Coordinated weekly campus tabling by managing logistics with dining hall staff and organizing team schedules
- Lobbied Massachusetts state legislators in support of Ocean Day bills including a Styrofoam ban

Undergraduate Economics Club

Member

Amherst, MA

September 2023 – Present

- Participated in networking activities, including travel to Washington D.C., with club members and alumni
- Learned important leadership and analysis skills from accomplished guest speakers
- Took part in the club's annual spring debate and received 2 course credits

SKILLS & HOBBIES

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- ArcGIS Pro, R, HTML, Microsoft Office, Adobe Illustrator, Canva
 - Golf, skateboarding, reading, fitness, building computers